



Community-Based Research (CBR) Project Proposal Form

U-Links Administration Only

Project Number (automatically generated by CBR database): 6161

Recommended Courses and/or Disciplines (i.e. GEOG4030Y, FRSC4890Y, IDST3700Y/3710H/3720H, ERSC3160H, PSYCH or Alternatives):

Recommended Faculty Advisors:

PROJECT TITLE: Harvest Haven: Unveiling Haliburton's Bounty through Agri-Tourism

A – CONTACT INFORMATION

Date: September 12 2023
Contact person: Luba Cargill
Phone: 705 457-8790
Email: luba.cargill@gmail.com

B – COMMUNITY ORGANIZATION

- a) **Organization's name and address:**
ATIP Haliburton, PO Box 1407, Haliburton ON K0M1S0
 - b) **Briefly state the organization's purpose and the products or services offered:**
To create an apple industry as part of the Haliburton County agriculture industry.
 - c) **Has an immediate supervisor or board approved this application?**
Project has been discussed with Frank Figuli, Program Coordinator, U-Links
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C - PROJECT SCOPE

- a) **Full year undergraduate CBR projects are allotted 220 hours total, per 1-2 students on a single project. The condensed hours are similar to six weeks of full-time work. Full term students would be working on this project from September to April as part of a course, while balancing work from other courses as well. Half term students will be working on this project from September - December or January to April. Does the scope of your project fit within this timeframe?**
 - Yes
- b) **Select the theme(s) for your project:**
 - Economic
 - Environmental
 - Social

c) Based on the timeframe and complexity of your project, please indicate the potential project scale:

- Four month or Single year project
- Ideal for undergraduate students

d) Is your project appropriate for a single student or a group?

Can be appropriate for a single student. Group input would be very beneficial

e) Describe the purpose of the project:

To help market and promote existing agri tourism experiences and industry in Haliburton County

To create a year round schedule of agri events, experiences and attractions, including Agriculture Fairs, Garlic Festival, Maple Syrup Festivals, Farm Gate tours, Apple Blossom Tour and others

To encourage repeat visits to the county.

To help educate visitors and tourists about food production

To highlight the importance of the agriculture industry in Haliburton County

How will the project benefit your organization and/or clients?

The synergy of year round promotion of the agri tourism industry as a whole is expected to increase interest in each of its sectors including the apple industry and the apple blossom tour

f) How will the results of this project benefit Haliburton County?

The project will increase the awareness of the importance and benefits of local agriculture and harvests to residents, consumers and businesses

Provide year round experiences and events in agriculture to residents, tourist and visitors

Improve food self sufficiency, promote local food production

Reduce climate damage by decreasing food transportation requirements and costs

Encourage additional potential economic events, experiences and/or opportunities for agricultural industry segments and tourism

D – RESEARCH DESIGN

a) What are the proposed research questions to be answered?

1. To identify and list the existing agri tourism industry participants in County of Haliburton, including but not limited to Maple Syrup industry, Garlic Growers, Farm Gate Sellers, Honey Producers, Haliburton Homesteaders, Farmers Market vendors, Agricultural Societies, Apple Tree Identification Project, locally processed food producers

2. To identify and list existing events and experiences offered by the agricultural industry segments, including but not limited to Agricultural Fairs (Minden and Wilberforce), Maple Syrup festival events, Garlic Festival, Farm Gate Tours, Apple Blossom Tour, and others.

3. To obtain permission from the agri tourism sectors, event and experience organizers for participation in the year round County wide agri tourism initiative

b) What are your ideas on how these questions might be answered (i.e. survey, literature review, field work etc.)?

Online review to identify local agricultural, farming, gardening and other related agri organizations

Review of newspapers, calendars, schedules for events, activities and experiences offered by the agriculture groups

Contact with organizations for information on their activity schedules and permissions for involvement in the Haliburton County agri tourism initiative

- c) **Do you have knowledge of or expertise with these types of research methods?**

Somewhat

E - SCREENING AND/OR TRAINING

- a) **Do the students require any specific screening or training? (e.g. police checks, confidentiality agreements, CPR, WHMIS):**

XXX No

F – RESEARCH ETHICS

- a) **Does the research involve human subjects? (i.e. surveys, interviews)**

XXX No

- b) **If your project involves collecting human subject data (i.e. interview transcripts), would you like access to that “raw” data at the end of the project, in addition to receiving the “summary” of data in the final report?**

Not Applicable

- c) **Does the organization/employer have policies about research ethics approval?**

Not Applicable

G – RESOURCES

NOTE: All known and needed resources should be listed in this section (e.g. for project coordination, data collection and analysis, software, hardware, photocopying, office supplies, workspace, travel expenses, food and refreshments, training, etc.). Students’ travel expenses are reimbursed by U-Links at the end of the term.

- a) **What resources are needed to support the research – financial or otherwise? Please indicate what, if any, resources your organization might be able to provide.**

None available

- b) **Do you anticipate needing funding or other types of resources? If so, please explain (including any ideas on where resourcing may be obtained):**

None available

H – KNOWLEDGE SHARING

NOTE: Please note the researcher(s) will own the copyright for all work completed as part of his/her involvement, but the lead organization/group/employer may use all project outputs in whole or in part, as it sees fit as long as the researcher(s) is duly credited as the author. If work is completed collaboratively, copyright will be decided by all project participants.

a) How are the project results to be circulated and made useful to the broader community? Please indicate all that applies from the list below:

- Academic article
- Conference/forum
- Manual
- Marketing, promotional, newsletter, outreach materials
- Policy brief
- Report
- Roundtable
- Video
- Workshop
- Presentation to the host organization

b) If there are special circumstances where results might not be made public, please explain:

At the request of agricultural organizations and producers

I - ACKNOWLEDGEMENT

a) Are you able to credit U-Links when utilizing project results for the development of new programs, funding applications, policy, and other community endeavors?

XXX Yes

b) Following successful completion of the research project, with results beneficial to the goals of your organization, would you consider a financial contribution to U-Links?

XXX Possibly

c) Can we highlight your project on our website and in social media?

XXX Yes

J – PROJECT PROMOTION

Please “insert” an image below to help promote your project proposal.

