



Community-Based Research (CBR) Project Proposal Form

U-Links Administration Only

Project Number (automatically generated by CBR database): 6162

Recommended Courses and/or Disciplines (i.e. GEOG4030Y, FRSC4890Y, IDST3700Y/3710H/3720H, ERSC3160H, PSYCH or Alternatives):

Recommended Faculty Advisors:

PROJECT TITLE: Haliburton Apple Production

A – CONTACT INFORMATION

Date: December 5, 2023
Contact person: Luba Cargill
Phone: 705 457-8790
Email: luba.cargill@gmail.com

B – COMMUNITY ORGANIZATION

a) Organization's name and address:

ATIP Haliburton
Luba Cargill, Coordinator
PO Box 1407, Haliburton ON K0M1S0

b) Briefly state the organization's purpose and the products or services offered:

ATIP Haliburton endeavors to flourish a heritage apple industry within Haliburton County.

c) Has an immediate supervisor or board approved this application?

Yes a member of the ATIP Haliburton board has approved this project.

C - PROJECT SCOPE

- a) Full year undergraduate CBR projects are allotted 220 hours total, per 1-2 students on a single project. The condensed hours are similar to six weeks of full-time work. Full term students would be working on this project from September to April as part of a course, while balancing work from other courses as well. Half term students will be working on this project from September - December or January to April. Does the scope of your project fit within this timeframe? Yes

b) Select the theme(s) for your project:

- Economic
- Social
- Environmental

c) Based on the timeframe and complexity of your project, please indicate the potential project scale:

Single Year Project
Ideal for undergraduate students

d) Is your project appropriate for a single student or a group?

This project is appropriate for a single student

e) Describe the purpose of the project:

To identify organization, coordination, education and promotion strategies and structures to increase interest in, and feasibility of, using existing commercial kitchens for processing and preservation of local apple harvests as an annual community intergenerational social activity.

To identify and list the commercial kitchens in Haliburton County, including Harvest Haliburton website

To canvas apple tree growers about interest in providing, processing and preserving current existing apple harvests

To identify products most suitable for local apple tree owners to process in local commercial kitchens, i.e. pies, pastries, preserves and others

To canvas existing businesses interested in selling locally produced apple products.

To identify other potential outcomes, including but not limited to not for profit, for profit and tourism opportunities

f) How will the project benefit your organization and/or clients?

Identify a potential opportunity and strategy for creation of an apple industry in Haliburton

g) How will the results of this project benefit Haliburton County?

This project holds the potential to significantly benefit Haliburton County across various aspects. By increasing resident awareness of the importance of existing apple tree yields, the project aims to create a more informed community that recognizes the value of local food production. The project further seeks to enhance utilization of these existing food resources, boosting the availability of locally produced products. In addition to contributing towards food security this project will also foster social, intergenerational and community networking and provide educational opportunities while expanding the range of products available at local retailers and farmers markets which in turn create a more resilient, self-sufficient community within Haliburton County.

D – RESEARCH DESIGN**a) What are the proposed research questions to be answered?**

What are the local commercial kitchen facilities in Haliburton County?
What opportunities do the facilities present, including apple processing, storage?
In what ways can apple processing events be organized with educational components?
What are examples of apple processing events that have social components? How can this be implemented in Haliburton?
Can apple processing events foster sharing intergenerational knowledge?
How best to organize and promote apple processing events?

b) What are your ideas on how these questions might be answered (i.e. survey, literature review, field work etc.)?

Survey commercial kitchen owners about interest in hosting apple processing/preservation events
Survey interest from local schools in organizing apple processing/preservation field trips
Identify community organizations interested in sponsoring apple processing/preservation events
Determine interest from local apple tree owners in processing/preserving their own products
Identify existing structures that could assist in organization and/or coordination of processing/preservation activities and events
Survey other communities for similar events

c) Do you have knowledge of or expertise with these types of research methods?

A little

E - SCREENING AND/OR TRAINING**a) Do the students require any specific screening or training? (e.g. police checks, confidentiality agreements, CPR, WHMIS):**

XXX No

F – RESEARCH ETHICS**a) Does the research involve human subjects? (i.e. surveys, interviews)**

XXX Yes

- b) **If your project involves collecting human subject data (i.e. interview transcripts), would you like access to that “raw” data at the end of the project, in addition to receiving the “summary” of data in the final report?**

XXX Yes

- c) **Does the organization/employer have policies about research ethics approval?**

XXX Yes University ethics requirements for interviews and
Written permission for public disclosure of research information

G – RESOURCES

NOTE: All known and needed resources should be listed in this section (e.g. for project coordination, data collection and analysis, software, hardware, photocopying, office supplies, workspace, travel expenses, food and refreshments, training, etc.). Students’ travel expenses are reimbursed by U-Links at the end of the term.

- a) **What resources are needed to support the research – financial or otherwise? Please indicate what, if any, resources your organization might be able to provide.**

ATIP Haliburton can provide background information and provide guidance on where to obtain including suggested stakeholders and potential interviewees to engage with.

- b) **Do you anticipate needing funding or other types of resources? If so, please explain (including any ideas on where resourcing may be obtained):**

No

H – KNOWLEDGE SHARING

NOTE: Please note the researcher(s) will own the copyright for all work completed as part of his/her involvement, but the lead organization/group/employer may use all project outputs in whole or in part, as it sees fit as long as the researcher(s) is duly credited as the author. If work is completed collaboratively, copyright will be decided by all project participants.

- a) **How are the project results to be circulated and made useful to the broader community? Please indicate all that applies from the list below:**

- **Academic article**
- **Conference/forum**
- **Manual**

- **Marketing, promotional, newsletter, outreach materials**
- **Policy brief**
- **Report**
- **Roundtable**
- **Video**
- **Workshop**
- **Presentation to the host organization**

b) If there are special circumstances where results might not be made public, please explain:

When the researcher is requested to not disclose interview information or data collected.

I - ACKNOWLEDGEMENT

a) Are you able to credit U-Links when utilizing project results for the development of new programs, funding applications, policy, and other community endeavors? *(Suggestions: cite U-Links and display our logo in your organization's printed matter and on your website, credit U-Links when speaking about your project in public and in the press, social media etc.)*

XXX Yes

b) Following successful completion of the research project, with results beneficial to the goals of your organization, would you consider a financial contribution to U-Links?

XXX Possibly

c) Can we highlight your project on our website and in social media?

XXX Yes

J – PROJECT PROMOTION

Announcements in media about project commencement, progress and completion.

